

Project Advice

Here is some advice for people considering putting project bids together for any work in Cornwall. Are you thinking of an education project or a project on sport, culture, landscape, heritage, or media, or on any other subject? The Cornish language can **add value** to *any* project to give it an **extra dimension** and *we can help you with this*.

It does not matter what the subject, event or activity is; if any part of your project takes place in Cornwall then the Cornish language is relevant.

MAGA provides **support** and **advice** for people wanting to use Cornish in their projects. We recommend that you talk to us at the earliest opportunity before you submit a project bid in order to talk about how the Cornish language can help your project, and find out if any cost may be involved.

We can provide **translations** to help you create a bilingual project title, add a bit of Cornish to your publicity, and small ways to incorporate Cornish – such as bilingual sign offs, etc. We can also translate larger sections of text for example interpretation boards, dialogue, Apps and/or publications.

We can provide **training**, such as Cornish language awareness to help your staff and/or volunteers appreciate the Cornish language and its part in Cornwall's culture. We can also give training on how to apply the Cornish language in what you do, or to help people become language ambassadors, and give your team some Continuous Professional Development.

We have two **education** officers who can provide language taster sessions for your project audience, or give them a “recovered history” session to show how different languages come and go in Cornwall. They can also provide an additional language angle to any learning activities, regardless of the subject.

We can help to incorporate Cornish language elements into any and all of your project **outputs**. These can include, but are not limited to exhibition materials, interpretation panels, books, film dialogue and/or subtitles as well as education resources. As a result of our input your project **outcomes** would be enriched. Changing perception / opinion is perhaps the hardest outcome to demonstrate, but by adding a Cornish language element you can demonstrate a different way of looking at any subject, and thereby show that your project changes perceptions.

Cornwall is a **distinctive place**, and the **Cornish language** contributes to Cornwall's sense of place; it was contributory to Cornwall obtaining EU structural funding through the objective one and convergence programmes. The Cornish language is a major part of Cornwall's cultural

landscape; over 75% of places have names in Cornish or derived from the Cornish language. In a recent survey, 78% of respondents agreed that the Cornish language makes Cornwall a distinctive place.

Government recognition of the Cornish language in the European Charter of Regional and Minority Languages has encouraged wider use of Cornish. As a result, **more people** are learning and using the language and so the wider public expects to encounter **more Cornish more often**. Using it enhances the way the public perceive you as engaging with the wider community and embracing Cornwall's diversity. **Cornish** is a “**unique selling point**” and making use of it demonstrates that your project is more distinctive than other similar projects elsewhere in the UK.

The best advice is to talk to us at the earliest opportunity and we can advise on the best way to utilise the Cornish language in your project.